



# Vermont Secretary of State TRADEMARK REGISTRATION

A trademark is a word, name, symbol or device or any combination thereof adopted and used (1) by a manufacturer or merchant to identify **goods** and distinguish them from those manufactured or sold by others, or (2) by another person on **goods** produced by his labor.

PLEASE RETURN ACKNOWLEDGEMENT TO: (REQUIRED -NAME AND ADDRESS)

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

File No.: \_\_\_\_\_

Expiration: \_\_\_\_\_

Processed by: \_\_\_\_\_  
FOR OFFICE USE ONLY

THIS DOCUMENT MUST BE TYPEWRITTEN OR PRINTED (11A V.S.A. § 1.20)  
PLEASE REVIEW INSTRUCTIONS PAGE BEFORE BEGINNING THIS APPLICATION

## 1. TRADEMARK OWNERSHIP: REQUIRED.

### a. OWNER NAME: REQUIRED – INDIVIDUAL PERSON or BUSINESS ENTITY

Name: \_\_\_\_\_

### b. OWNER ADDRESS: REQUIRED

Street/PO Box: \_\_\_\_\_

City/Town: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ - \_\_\_\_\_

### c. OWNER EMAIL: \_\_\_\_\_

### d. GENERAL NATURE OF OWNER'S BUSINESS: REQUIRED - [NAICS CODE\(S\)](#) (PREFERRED) OR BRIEF WRITTEN STATEMENT OF THE PRIMARY SERVICE(S) PROVIDED

## 2. TRADEMARK DESCRIPTION: REQUIRED.

### a. TRADEMARK TYPE: REQUIRED – SELECT **ONLY ONE (1)** FOLLOWING TRADEMARK TYPES (WORD, SYMBOL, **OR** COMBINATION) AND PROVIDE A WRITTEN STATEMENT (i.e. A COMPLETE SENTENCE OR PARAGRAPH) DESCRIBING THE MARK.

☐ **WORD MARK: Words or Name only** - IF SELECTED - PROVIDE WRITTEN STATEMENT (i.e. A COMPLETE SENTENCE OR PARAGRAPH) DESCRIBING THE WORDS IN THE MARK THEMSELVES - INCLUDING WHETHER FONT STYLING AND COLOR ARE CLAIMED AS PART OF THE MARK

☐ **SYMBOL MARK: Symbol or Device Only** - IF SELECTED - PROVIDE WRITTEN STATEMENT (i.e. A COMPLETE SENTENCE OR PARAGRAPH) DESCRIBING THE DESIGN ITSELF, INCLUDING WHETHER COLORS ARE CLAIMED AS PART OF THE MARK

☐ **COMBINATION MARK: Both Words or Name –and– a Symbol or Device** – IF SELECTED - PROVIDE A WRITTEN STATEMENT (i.e. A COMPLETE SENTENCE OR PARAGRAPH) DESCRIBING BOTH (1) THE WORDS IN THE MARK, INCLUDING WHETHER COLOR AND FONT STYLING ARE CLAIMED AS PART OF THE MARK; AND (2) THE DESIGN, INCLUDING WHETHER COLORS ARE CLAIMED AS PART OF THE SYMBOL OR DEVICE



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**b. MERCHANDISE CLASS CODE(S):** *REQUIRED -FOR EACH CLASS PROVIDE THE NUMBER AND CLASS IN WHICH SUCH GOODS FALL (SEE MERCHANDISE CLASS CODE PAGE)*

**c. PARTICULAR DESCRIPTION OF GOODS:** *REQUIRED - BRIEFLY DESCRIBE THE SPECIFIC GOOD(S) TO BE REPRESENTED BY THIS TRADEMARK AND HOW THEY ARE DISTINGUISHABLE FROM THOSE PRODUCED, MANUFACTURED, OR SOLD BY OTHERS.*

**d. MODE OF USE:** *REQUIRED - BRIEFLY DESCRIBE HOW THIS TRADEMARK IS TO BE USED IN CONNECTION THE GOOD(S) IT REPRESENTS.*

**e. ATTACHMENTS:** *REQUIRED*

- (1) A picture, sketch, or copy of this mark described above under **Section 2a.** is attached; ***and***
- (2) A picture, sketch, or copy of the goods that this trademark is represents as described above under **Section 2b-c** is attached.

**3. ADOPTION DATE:** *REQUIRED.*

This trademark was first used or adopted for use as of DATE \_\_\_\_\_

## CERTIFICATION OF APPLICATION: *REQUIRED*

I certify, under penalty of law (Title 13 V.S.A. Ch. 65), as the applicant, his/her agent, or principal of the corporate or company applicant on record with the Vermont Secretary of State, that:

- a. All facts provided herein are known to me and are true, to the best of my knowledge, as of the date of filing;
- b. No other person has the right to this trademark, either in the identical form, or having such near resemblance thereto as may be calculated to deceive, or that would be liable to be mistaken therefor;
- c. All supporting documents are attached in accordance with Line 2e; and
- d. This filing is provided with a check or money order, in the amount of \$20.00, payable to "VT SOS."

Printed/Typed Name of Individual Mark Owner, or  
Representative of Business Entity Owner

Signature of Individual Mark Owner or  
Principal of Business Entity Owner

Title

Date

PLEASE REVIEW INSTUCTIONS PAGE BEFORE SUBMITTING THIS APPLICATION  
TRADEMARK REGISTRATIONS ARE EFFECTIVE FOR TEN (10) YEARS FROM DATE OF REGISTRATION.

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### **PLEASE NOTE:**

**TRADEMARKS CAN ONLY BE REGISTERED, AT THE STATE LEVEL IN VERMONT, FOR GOODS NOT SERVICES.**

Although the term "trademark" is often used to refer to both trademarks and service marks, the two marks serve different purposes. A trademark is used to identify goods made or sold. A service mark is used to identify services rendered. Vermont does not register service marks.

Under Vermont law (9 V.S.A. Ch. 71) a trademark cannot be used for services. The proprietary name of a rendered service may be protected by registering the name as a **trade name (DBA)**.

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Vermont Secretary of State  
**TRADEMARK REGISTRATION**

**SUBMISSION INSTRUCTIONS**

- a. *This form* must be filed in duplicate (1 original + 1 copy –or– 2 originals) with a check or money order, payable to “VT SOS,” in the amount of \$20.00.
- b. *This form* can **ONLY** be accepted by Mail or In-person at:

**Vermont Secretary of State  
Corporations Division  
128 State Street  
Montpelier, VT 05633-1104**

- c. Please allow 7-10 business days, or more, from the day that *this form* received in our office, for processing and (if approved) for this business appear on the website at [www.vtsosonline.com](http://www.vtsosonline.com), and for evidence of filing to be returned.

**FORM INSTRUCTIONS**

**Please Return Acknowledgement To: Required - Name and Address.** Must provide name and address to whom this application is to be returned.

**Line 1a. Required – Owner’s name.** Any individual person or business entity may be registered at the owner of a trademark.

**Line 1b. Required – Owner’s Address.** Must provide a complete mailing address for the owner.

**Line 1c. Optional – Owner’s Email.**

**Line 1d. Required – General Nature of Owner’s Business.** This is the purpose of the owner’s business – NOT a description of the product(s) for which this trademark is to represent.

**Line 2a. Required –** Select one (1) trademark type (word, symbol, or combination) then provide a written statement (i.e. a complete sentence or paragraph), under that selection, describing the mark.

**Line 2b. Required – Merchandise class code(s):** For each class, provide the number and class in which such goods fall from attached Merchandise Class Codes Page of this application.

**Line 2c. Required – Particular Description of Goods:** Briefly describe the specific good(s) to be represented by this trademark and how they are distinguishable from those produced, manufactured, or sold by others.

**Line 2d. Required – Mode of Use:** Briefly describe how this trademark is to be used in connection the good(s) it represents.

**Line 3. Required – Adoption Date:** The date upon which this trademark was first used or adopted for use.

**Certification. Required.** Must be signed by the Individual Owner, or a principal of the Business Entity, listed in Line 1a.

FOR QUESTIONS, PLEASE CONTACT THE CORPORATIONS DIVISION AT:

[corps@sec.state.vt.us](mailto:corps@sec.state.vt.us)  
or by phone at 802.828.2386



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## Merchandise Class Codes and Particular Descriptions

### **Class 1: Chemical Products**

Chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins; unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry.

### **Class 2: Paint Products**

Paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

### **Class 3: Cosmetics & Cleaning Products**

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

### **Class 4: Lubricant & Fuel Products**

Industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting.

### **Class 5: Pharmaceutical Products**

Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

### **Class 6: Metal Products**

Common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; nonelectric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores.

### **Class 7: Machinery Products**

Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs.

### **Class 8: Hand Tool Products**

Hand tools and implements (hand-operated); cutlery; side arms; razors.

### **Class 9: Computer and Software Products & Electrical and Scientific Products**

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus.

### **Class 10: Medical Instrument Products**

Surgical, medical, dental, and veterinary apparatus and instruments, artificial limbs, eyes, and teeth; orthodontic equipment.

### **Class 11: Environmental Control Instrument Products**

(lighting, heating, cooling, and cooking) Apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply, and sanitary purposes.

### **Class 12: Vehicles & Products for locomotion by land, air or water**

Vehicles; apparatus for locomotion by land, air, or water.

### **Class 13: Firearm Products**

Firearms; ammunition and projectiles; explosives; fireworks.

### **Class 14: Jewelry Products**

Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments.

### **Class 15: Musical Instrument Products**

Musical instruments

### **Class 16: Paper and Printed Material Products**

Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers type; printing blocks.

### **Class 17: Rubber Products**

Rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal.

**Class 18: Leather Products (not including clothing)** Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery.

### **Class 19: Non-Metallic Building Material Products**

Building materials (non-metallic); nonmetallic rigid pipes for building; asphalt, pitch and bitumen; nonmetallic transportable buildings; monuments, not of metal.

### **Class 20: Furniture Products**

Furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics.

### **Class 21: Housewares and Glass Products**

Household or kitchen utensils and containers; combs and sponges; brushes (except paint brushes); brush-making materials; articles for cleaning purposes; steel-wool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes.

### **Class 22: Ropes, Cordage and Fiber Products**

Ropes, string, nets, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except of rubber or plastics); raw fibrous textile materials.

### **Class 23: Yarns & Threads**

Yarns and threads, for textile use.

### **Class 24: Fabrics & Textile Products**

Textiles and textile goods, not included in other classes; beds and table covers.

### **Class 25: Clothing and Apparel Products**

Clothing, footwear, headgear.

### **Class 26: Lace, Ribbons, Embroidery and Fancy Goods**

Lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers.

### **Class 27: Floor Covering Products**

Carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile).

**Class 28: Toys & Sporting Goods Products** Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees.

### **Class 29: Meat and Processed Food Products**

Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats.

### **Class 30: Staple Food Products**

Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking powder; salt, mustard; vinegar, sauces (condiments); spices; ice.

### **Class 31: Natural Agricultural Products**

Agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt.

### **Class 32: Light Beverage Products**

Beers; mineral and aerated waters and other nonalcoholic drinks; fruit drinks and fruit juices; syrups and other Alcoholic beverages (except beers).

### **Class 33: Wines & Spirits (not including beers)**

Preparations for making beverages.

### **Class 34: Smoker's Products**

Tobacco; smokers' articles; matches.